



26 October 2018

**MEMORANDUM No. 2018-068**

TO : **ALL ELECTRIC COOPERATIVES**

SUBJECT : **Social Media Posting/Uploading of the NEA-EC-MCO Solidarity Dance**

NEA highly appreciates the active participation of the Electric Cooperatives (ECs) in coming up with their EC Video Production of the NEA-EC-MCO Solidarity Dance in relation to the forthcoming 50<sup>th</sup> NEA Anniversary celebration in August 2019.


As this Project intends to promote the milestone achievements of the Rural Electrification Program (REP) geared toward raising awareness of people up to the grassroots level, the social media facilities will be the most effective platforms to feature this initiative.

EC versions officially submitted to the NEA, through the Corporate Communications and Social Marketing Office (CCSMO), will be featured in NEA's social media page/channel beginning November 2018 on a first-come, first serve basis at three EC video production per week until the Golden Anniversary Month in 2019.

All EC officers, employees, member-consumer-owners and stakeholders are encouraged to like and share the official versions via the NEA FB page and use the hashtags: **#NEAGoing50**, **#SolidarityDance**, **#UnitedInService**, and **#50YearsofRuralElectrification** in reporting.

In line with this, may we reiterate that copies of the video shall be submitted to NEA-CCSMO. For further details of the Project, reference can be made from NEA Memorandum No. 2018-059 dated 29 August 2018 and Memorandum Advisory dated September 18, 2018. Should you have any other query, you can reach CCSMO at Telephone No. 929-2237 or 929-1909 Local 153.

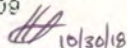
Thank you.

  
**EDGARDO R. MASONGSONG**  
Administrator

NATIONAL ELECTRIFICATION  
ADMINISTRATION  
Office of the Administrator



NEA-04257609

  
10/30/18